



Die Europäische Innovationspartnerschaft: "Landwirtschaftliche Produktivität und Nachhaltigkeit"

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A graphic for the Horizon 2020 program. It features a stylized globe in the center, with the word "HORIZON" on the left and "2020" on the right, all in white capital letters. The background is a dark blue gradient with light rays emanating from the globe.

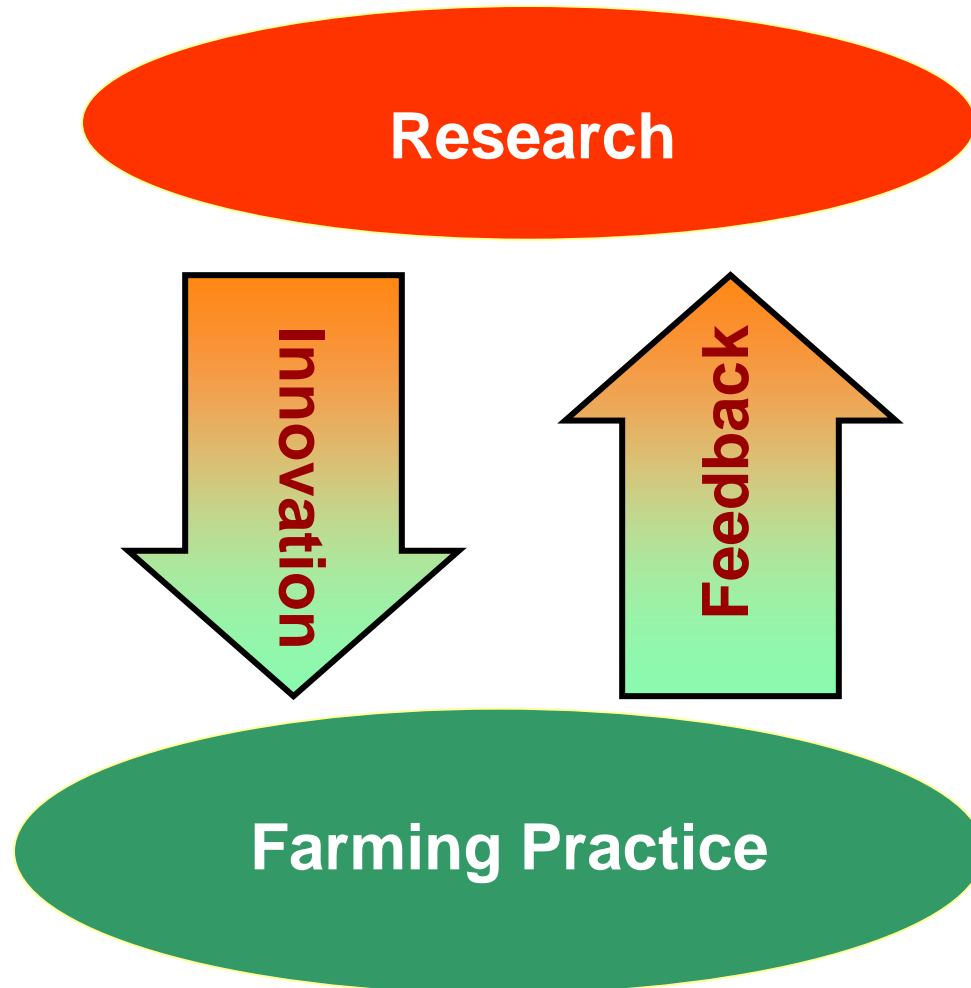
HORIZON 2020

Research and
Innovation

European Innovation Partnerships

A concept not only in agriculture





Challenge-driven solutions based on:

facilitating communication among stakeholders and creating workable links between science and practice

- **pursuing innovation in cross-sectoral approaches and approaches integrating the supply chain**
- **interlinking existing innovation-related measures in view of achieving synergies**
- **providing EU value added through networking and enhancing complementarity**



Possible Themes

Technical solutions to increasing productivity and sustainable resource management

Eco-system services, soil functionality, farm-based water management, and genetic resources ("public goods" aspects)

Innovative technology for the bio-based economy

Sustainable supply chain integration - innovation in products, services, and management systems

Food quality, food safety, and healthy lifestyles (consumer information and consumer choice)



Means

Rural Development Programmes:

Cooperation, including setting up operational groups

Business development

Knowledge transfer and advisory services

Investment in physical assets

Means

EIP Network:

EIP Service Point (Network facility) flow of information among partners

Information about opportunities provided by EU policies

Exchange on best practice and research (databases, focus groups, etc.)

Systematic feedback on practice needs)



Means

European Union Research Policy (Horizon 2020)

Applied research enhancing the knowledge base

Clustering, multi-stakeholder projects, and innovation brokers

Joint Programming Initiatives, ERA-NET, and Technology Platforms

Interface function of Standing Committee on Agricultural Research (SCAR)

Means

EIP Network:

EIP Service Point (Network facility) flow of information among partners

Information about opportunities provided by EU policies

Exchange on best practice and research (databases, focus groups, etc.)

Systematic feedback on practice needs)

1. The Strategic Implementation Plan



EIP High Level Steering Board

First meeting 21 February 2013

*The Steering Board will provide **strategic advice and guidance through a strategic implementation plan (SIP)** which identifies priority areas for action and recommendations on how to achieve the EIPs objectives.*

Commission Communication 29 Feb 2012

42 Members: Member State representatives, regions, farmers' and forestry organisations, agricultural scientists, environmental and consumer organisations, up- and downstream actors

Chairs: Commissioners Ciolos and Geoghegan-Quinn

Drafting group for the Strategic Implementation Plan

Outline

Introduction

Meeting the challenges

Policy context

Implementing mechanisms

Valorizing diversity throughout the food chain

Challenge resource efficiency

Challenge public goods

Challenge sustainable consumption and supply chain

Innovation culture

Political conclusion

High Level Steering Board Roadmap

21 Feb
11 July

High Level Steering Board meeting
High Level Steering Board

2. First Annual Workprogramme of the **EIP Service Point** (Network facility)

7 partners in the EIP Service Point:

Vlaamse Landmaatschappij (VLM – Flemish Land Agency), lead partner

DLG - Government Service for Land and Water Management (NL)

ARC - Estonian Agricultural Research Centre (EE)

Project Management Jülich (DE)

AC3A - Association des Chambres d'Agriculture de l'Arc Atlantique (FR)

USC - University of Santiago de Compostela (ES)

Jusbox.eu - Communications and Events (BE)

fully operational from 11 July 2013 on

First draft workprogramme 2013

As discussed in the AKIS CWG in January

1. Animation

Focus Groups : up to 20 experts with the technical knowledge

Workshops: up to 80 participants, active input of experts and stakeholders

Seminars: 150 participants, presentation & discussion

(where possible on location – hosts?)

2. Networking and communication tools

3. Mapping and database

Focus groups

FG (up to 20 experts) must set out a series of tangible deliverables (reports etc)

General approach for output of a focus group:

practical knowledge and where to get that knowledge, e.g.

- List of practices/solutions for the problems/opportunities of the FG
- List of useful projects (research, advisory etc) with the contacts
- Audio-visual material if possible for the EIP website
- Organise two face-to-face meetings preferably on location
- List of ideas for future interactive OG projects

Focus groups

First Focus groups on the following topics:

1. Organic farming (optimizing arable yields)
2. Protein crops
3. Animal husbandry (reduction of anti-biotic use in the pig sector)
4. Genetic resources
5. Organic matter content of soils
6. Integrated pest management (IPM)

Call for interest is launched (deadline 11 June)

http://ec.europa.eu/agriculture/eip/focus-groups/index_en.htm

3. What could an EIP Operational Group look like?

(* innovation project examples collected by the ENRD FG KT&I)

Innovation guidelines: Composition of operational groups (OGs) *(RDC 20 Feb 2013)*

- An EIP operational group **builds itself around a concrete innovation project** targeted towards finding a solution for a specific issue or developing an innovation opportunity
- not necessarily being bound to a specific territory or an upfront fixed strategy.
- project implementation may be short (less than 7 years)

So, OGs are action and result oriented “hands-on” groups (no balanced representation needed) to **maximise interaction for co-creation and cross-fertilisation**

OGs are a mixture of actors from possibly very different territories and in principle only exist for the aim of execution of the project

Key Acting Entities Within the EIP

- Operational Groups -



"Operational Groups" are no stakeholder networks, no stakeholder boards, no thematic coordination groups, nor discussion groups
Actors work together in an project targeted at innovation and produce concrete results



***To an
„Agriculture of Knowledge“***

Connect for added value, so..... Join the EIP

Thank you for your attention!

http://ec.europa.eu/agriculture/eip/index_en.htm

Kick-off event 19 Nov 2012

AGRI research and innovation 7 March 2012 Kick-off event:

http://ec.europa.eu/agriculture/events/research-conference-2012_en.htm

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